



Evaluation Helpdesk 2021-2027



Task 2.a: Support to Member States

CROATIA

5+6 September 2024

Venue: Ministry of Regional Development and EU Funds

Miramarska cesta 22a

10 000 Zagreb



WORKSHOP 5+6 SEPTEMBER 2024

1. Agenda

Time	Activity – day 1
9:30 - 9:40	Welcome (<i>National authorities, Commission and Helpdesk</i>) (10 min)
9:40 - 11:30	Theory of change: what is it exactly and what is it useful for? <ul style="list-style-type: none"> - Participants' experience with theory of change - Intervention logic, programme theory, theory of change: same or different? - Why would we need to unpack the black box? - Role and place of the stakeholders - Usefulness for evaluation, but also for programme design and monitoring - Discussions based on examples
11:30 - 11:45	<i>Coffee break</i>
11:45 - 13:00	<i>Hands-on #1. Building the theory of change of (a part of) one of the priority axes of the REACT EU programme (e.g. green and digital transitions in SMEs)</i>
13:00 - 14:00	<i>Lunch (60 min)</i>
14:00 - 15:15	Using the programme theory to better define the evaluation questions and the evaluation approach <ul style="list-style-type: none"> - to share understanding about the evaluated intervention features - to identify conditions and influencing external factors - to tackle evaluability and feasibility of the foreseen evaluation (/evaluation plan) - to refine or focus the evaluation perimeter - to refine evaluation questions and success criteria - to address the methodology issues
15:15 - 15:30	<i>Coffee break</i>
15:30 - 16:45	<i>Hands-on #2. Looking for evaluation questions and success criteria along the theory of change. Refining the scope of the evaluation.</i>
16:45 - 17:00	Wrap up – day 1

Time	Activity – day 2
9:30 - 9:45	<i>Take aways from Day 1, questions</i>
9:45 - 11:15	Designing an "internal" assessment (<i>"guided" discussion with the participants</i>) <ul style="list-style-type: none"> - The objective of the assessment - What evaluation (or research) questions in the internal assessment - The characteristics of the programmes to be reviewed - The stakeholders to be involved - Evaluation matrix: a way to link questions-data-methods - Timing of the review
11:15 - 11:30	<i>Coffee break</i>

Time	Activity – day 2
11:30 - 13:00	<i>Hands-on #3. Defining the evaluation matrix of the internal assessment, identifying information needs, clarifying the major tools and methods that could be needed.</i>
13:00 - 14:00	Lunch (60 min)
14:00 - 15:00	Conducting evaluation works internally <ul style="list-style-type: none"> - Internal assessments, in which context? - A change in posture - Which steps and which governance? - How to choose between the different methodological approaches and tools? - What are the skills to be developed, and how?
15:00 – 15:15	Coffee break
15:15 - 16:30	A strategy for increasing the internal evaluation capacity <ul style="list-style-type: none"> - Main (skill, organisational, informative) gaps to fill - Next steps to carry out the internal assessment - Components of a Long-term capacity plan - What allies? What support? What necessary conditions? - How to ensure high quality internal evaluations
16:30 - 16:45	Final questions and answers
16:45 - 17:00	Closing words (<i>Commission and Helpdesk</i>) (10 min)

2. Experts

- Virginie Besrest – Quadrant Conseil
- Andrea Naldini - Ismeri Europa